Uploading Your Work to the Gallery.

Please note that in order to enter into each brief-specific competition, you need to upload your work to the Gallery. This will also make it available for the brand to see so that they can judge it and maybe even make your idea.

Here are the different things you need to upload and exactly what they are:

1. **Project Name:**

   This is just a name to represent your project. It might be the campaign name or the idea name. Just something that sums it up as a title!

2. **Project Description:**

   The public will only see this and the four images you upload to represent your work. Therefore, this should be the place that you use to explain your idea and the context of it. If your work is a film, please upload the YouTube/Vimeo link here.

3. **Thumbnail:**

   The thumbnail is what appears on the main Gallery page. It should be an image that represents your idea. It could either be your logo, your creative or just an image that you think represents your work. It needs to be 260 by 160 pixels before it can be uploaded, just so it doesn't get automatically cropped and changed when you upload it. To resize a picture using paint, follow the instructions here.

4. **Image 1-4:**

   This your opportunity to show off your work. Here you should upload your posters/creative/stills from your film/snapshots from your presentation. Try and show as broad a range as possible.

5. **File:**

   This should be your full piece of work, to include:

   ➤ Any research you have done on the problem, the target audience and the creative.
   ➤ All of your creative and how your ended up getting to that point
   ➤ Your role in making it.

   This will be what the brand sees and will judge your work based on, so please make sure it is comprehensive and conveys all of the effort you have put in fully.